



## Otsego County Fair Sponsorship Opportunities

- ❖ **Diamond Sponsorship – \$5000.00 or More**
- ❖ **Gold Sponsorship - \$2500 or More**
- ❖ **Silver Sponsorship – \$1900.00 or More**
- ❖ **Platinum Sponsorship – \$1200.00 or More**
- ❖ **Pewter Sponsorship – \$500.00 or More**
- ❖ **Copper Sponsorship – \$300.00 or More**
- ❖ **Bronze Sponsorship – \$100.00 or More**

**Sponsorship Policy:** Complimentary VIP passes and Ride Vouchers will be distributed to paid sponsors before the week of the Fair. No replacement of misplaced or lost VIP passes or Ride Vouchers. Banners where noted will be provided by the Fair and remains the property of the Fair.

VIP pass will get one person in the gate and in the Grandstand VIP area; Copper Sponsor or higher may purchase additional VIP passes for \$75.00 each

Ride vouchers are good for one person, one day ONLY, additional ride vouchers are available to purchase in advance only; a packet of 5 is \$48.00.

**We cannot do it without you!**

### ***Diamond Sponsorship – \$5000 or More***

- Fence banner (4'x6') prior to and during Fair week
- Grandstand banner (6'x8") hung in the grandstand area the entire week of the Fair
- 24 VIP passes
- 20 ride vouchers
- Food and or snacks in the Grandstand VIP area
- Featured Sponsor on the Otsego County Fair website, banner runs along the bottom of the Home Page
- A link for the Otsego County Fair website to your website
- Name announced as a Diamond sponsor several times during grandstand events

### ***Gold Sponsorship – \$2500 or More***

- Fence banner (4' x 6') prior to and during Fair week
- 14 VIP passes
- 10 ride vouchers
- Food and/or snacks in the Grandstand VIP area
- Featured Sponsor on the Otsego County Fair website, banner runs along the bottom of the Home Page
- A link from the Otsego County Fair website to your website
- Name announced during grandstand events

### ***Silver Sponsorship – \$1900 or More***

- Fence banner (3' x 5') prior to and during the entire week of the Fair
- 10 VIP passes
- 6 ride vouchers
- Food and/or snacks in the Grandstand VIP area
- Featured Sponsor on the Otsego County Fair website, banners runs along the bottom of the Home Page
- A link from the Otsego County Fair website to your website
- Name announced during grandstand events

### ***Platinum Sponsorship – \$1200 or More***

- Fence banner (3' x 5') prior to and during the entire week of the Fair
- 6 VIP passes
- 4 ride vouchers
- Food and/or snacks in the Grandstand VIP area
- Featured Sponsor on the Otsego County Fair website, banners runs along the bottom of the Home Page
- A link from the Otsego County Fair website to your website
- Name announced during grandstand events

### ***Pewter Sponsorship – \$500 or More***

- Fence banner (3' x 5') prior to and during the entire week of the Fair
- 4 VIP passes
- 2 ride vouchers
- Food and/or snacks in the Grandstand VIP area
- Name on sponsor page of the Otsego County Fair website and a link to your website
- Name announced during grandstand events

### ***Copper Sponsorship – \$300 or More***

- 4 ride vouchers
- Name on sponsor page of the Otsego County Fair website and a link to your website
- Name announced during grandstand events

### ***Bronze Sponsorship – \$ 100 or More***

- 2 ride vouchers
- Name on sponsor page of the Otsego County Fair website and a link to your website
- Name announced during grandstand events